

Is the Zeltiq Procedure right for you?

Ideal candidates for the Zeltiq Procedure are relatively fit, but have some modest-size fat bulges that are not easily reduced through diet and exercise. If you are seeking spot reduction for specific areas of fat, but are not considering a surgical procedure, the Zeltiq Procedure may be right for you. It is not a way to lose weight or treat obesity, and it is not a substitute for invasive methods like liposuction.

Clinical studies² involving hundreds of patients show that, for properly selected patients, the Zeltiq Procedure is an effective way to reduce fat without the pain, risk, and recovery time of surgical procedures. The result is noticeable, natural-looking fat reduction in the treated areas.

Provided by physicians.

The procedure is performed in a medical office, under the supervision of a physician specializing in cosmetic procedures.

If you're ready to find out if the Zeltiq Procedure is the right choice for you, talk with your doctor today.

Zeltiq Aesthetics

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References

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2. Data on file. Zeltiq Aesthetics, Inc., Pleasanton, CA.
3. Dover J, Burns J, Coleman S, et al. A Prospective Clinical Study of Noninvasive CRYOLIPOLYSIS™ for Subcutaneous Fat Layer Reduction - Interim Report of Available Subject Data. Poster presented at 2008 Annual Meeting of the American Society for Dermatologic Surgery; November 6-9, 2008; Orlando, FL.

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Zeltiq™
PROCEDURE

New. The Cool Way to Reduce Fat.™

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The Zeltiq Procedure is a new, non-invasive way to gently and effectively reduce fat in targeted areas of your body, resulting in noticeable, natural-looking fat reduction in the treated areas.

What makes the Zeltiq™ Procedure different is its advanced cooling technology that targets and eliminates fat cells. Unlike traditional invasive surgical procedures, the Zeltiq Procedure is non-invasive, with no needles and no incisions. There is no need for anesthesia or pain medications and there is no recovery time.

Science by Massachusetts General.* Technology by Zeltiq.

The science behind the Zeltiq Procedure, called Cryolipolysis™, was developed by world-renowned dermatologists at Massachusetts General Hospital in Boston, MA, a teaching affiliate of Harvard Medical School. Their research showed that fat cells are naturally more vulnerable to the effects of cooling than other surrounding tissues, and that fat cells can be safely eliminated without harming the skin! This discovery led to the development of the non-invasive Zeltiq Procedure.

Cool technology. No downtime.

During the procedure, a non-invasive applicator delivers precisely controlled cooling to target and eliminate fat cells in specific areas of your body. When fat cells are exposed to cooling during the Zeltiq Procedure, it triggers a process of natural removal, which gradually reduces the thickness of the fat layer. The result is a reduction in fat bulges that is visible in most patients in about two to four months.

The Zeltiq Procedure is comfortable for most patients³. No anesthesia and/or pain medication was needed during treatment by any patients in clinical trials.²

* Co-invented by Dr. Dieter Manstein and Dr. R. Rox Anderson, Wellman Center for Photomedicine, affiliated with Massachusetts General Hospital and Harvard Medical School.

How does the Zeltiq™ Procedure work?

During the procedure, a non-invasive applicator delivers precisely controlled cooling to target and eliminate fat cells in specific areas of your body.

What happens to the fat cells?

The exposure to cooling causes the fat cells to begin a process of natural removal, which gradually reduces the thickness of the fat layer. The fat cells in the treated area are gently eliminated through the body's normal metabolic processes, similar to how fat from food is eliminated.

What are common post-procedure effects?

The Zeltiq Procedure is completely non-invasive, which allows immediate return to normal activities such as work or exercise. Redness may appear in the treated area, and may last from a few minutes to a few hours. Some localized bruising may occur, which clears within a few weeks. Many patients experience a temporary dulling of sensation in the treated area lasting one to eight weeks.

Does the Zeltiq Procedure hurt?

The Zeltiq Procedure is comfortable for most patients.³ No anesthesia and/or pain medication was needed during treatment in any patients in clinical trials.² Typically patients are comfortable enough to read, work on their laptop computers, listen to music on headphones, or simply relax during the procedure.

How long does the procedure take?

Procedure time can be two hours or more depending on the size of the area to be treated. During your consultation, your doctor will discuss how long your procedure will take and how much time you should allow for your office visit.

Is there downtime after the procedure?

There is no recovery time after the procedure. You may resume your normal activities on the same day as your procedure, including work and exercise.

How long until I notice results?

In properly selected patients, the Zeltiq Procedure results in a noticeable, measurable reduction in fat bulges in two to four months. At that time, you and your doctor can meet to assess your cosmetic improvement and consider additional Zeltiq Procedures to achieve greater fat reduction.

How many treatments will I need to see results?

Two to four months after your initial procedure, you and your doctor can meet to assess your cosmetic improvement and consider additional Zeltiq Procedures to achieve greater fat reduction.

How long do the results last?

Patients experiencing fat layer reduction show persistent results at least six months after the Zeltiq Procedure. Longer-term studies have not been completed. The elimination of fat cells as a result of the Zeltiq Procedure is expected to last about as long as fat cells removed by invasive procedures such as liposuction.

How is the Zeltiq Procedure different from other procedures?

The controlled cooling of the Zeltiq Procedure targets and eliminates only fat cells. Other treatment modalities such as lasers, radiofrequency, and focused ultrasound affect fat cells and may affect other adjacent tissue in a way that is not comparable to the Zeltiq method of cryolipolysis.

BACK FAT REDUCTION

Procedure by Jeffrey Riopelle, MD



Before Procedure



2 Months After Procedure

Procedure by Ivan A. Rosales-Berber, MD



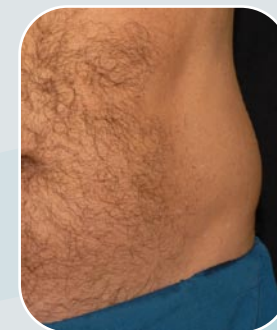
Before Procedure



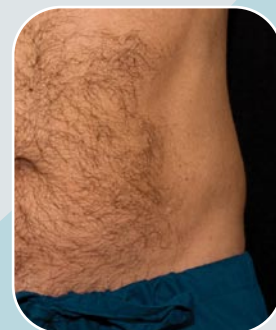
4 Months After Procedure

LOVE HANDLE FAT REDUCTION

Procedure by Flor A. Mayoral, MD



Before Procedure



4 Months After Procedure

ABDOMEN FAT REDUCTION

Procedure by Ivan A. Rosales-Berber, MD



Before Zeltiq Procedure



2 Months After Zeltiq Procedure

Individual results may vary.